

The Vienna Story:

Planning a Smart, Open and Inclusive City in divisive Times

MARIA VASSILAKOU

Advisor

www.vienna-solutions.com

Deputy Mayor, City of Vienna 2010-19

Glasgow,
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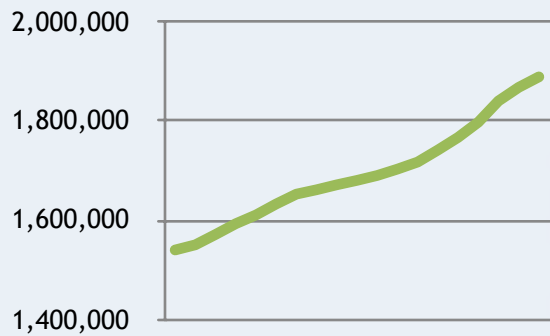


Capital in the Heart of Europe

1989: 1.48 mio. inhabitants
2018: 1.89 mio. inhabitants
2025: > 2 mio. inhabitants

181 different nationalities

Demographic development Vienna, 1991-2018



Vienna in numbers

- 1.89 mio population
- 415 km² surface area
- 53 % green spaces
- 5.8 t/cap/a CO₂ emissions





World's No. 1 in Quality of Life

Mercer 2010-2019
1st place for 10 consecutive years

Smart City Index 2019
1st place

UN/State of the
World Cities 2013
1st place

Economist 2018, 2019
1st Place



Think smart!
Think green!

Think out of
the box!

„A city that
is good for
children is
good for
everybody“



A city that is good for children
is good for everybody



Green City Vienna

53% green spaces

3 mil.. bottles of wine produced
in Vienna each year

Agriculture within
the urban area

Big green areas:

- Wienerwald
- National Park
„Donauauen“



> 50%
green
spaces

A highly affordable City

- 62% public/social housing
- A century long tradition in social housing
- 600 mio. € annually for housing



A highly affordable City

- Vast green spaces
- $\frac{2}{3}$ social housing in every large development
- Local recreation
- High-level public transport connection
- Mixed uses
- Innovative models



A city of short Distances: Centers as vibrant social Hubs



Urban Mobility Plan Vienna

Thematic
Concept
for Urban
Planning





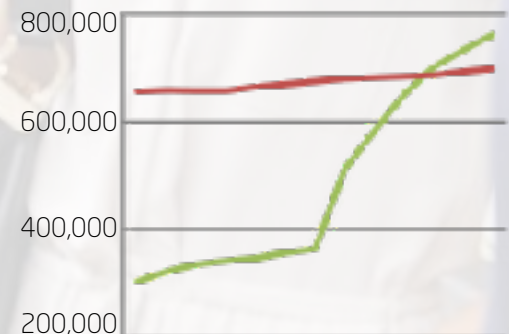
A city of public transport

Vienna's best deal


Annual public transport ticket
365 Euro

New metro, tram
and suburban lines

Cars vs. annual public transport tickets, 2005-2017 (Oct)



760,000



697,000



Public transport – the city's backbone

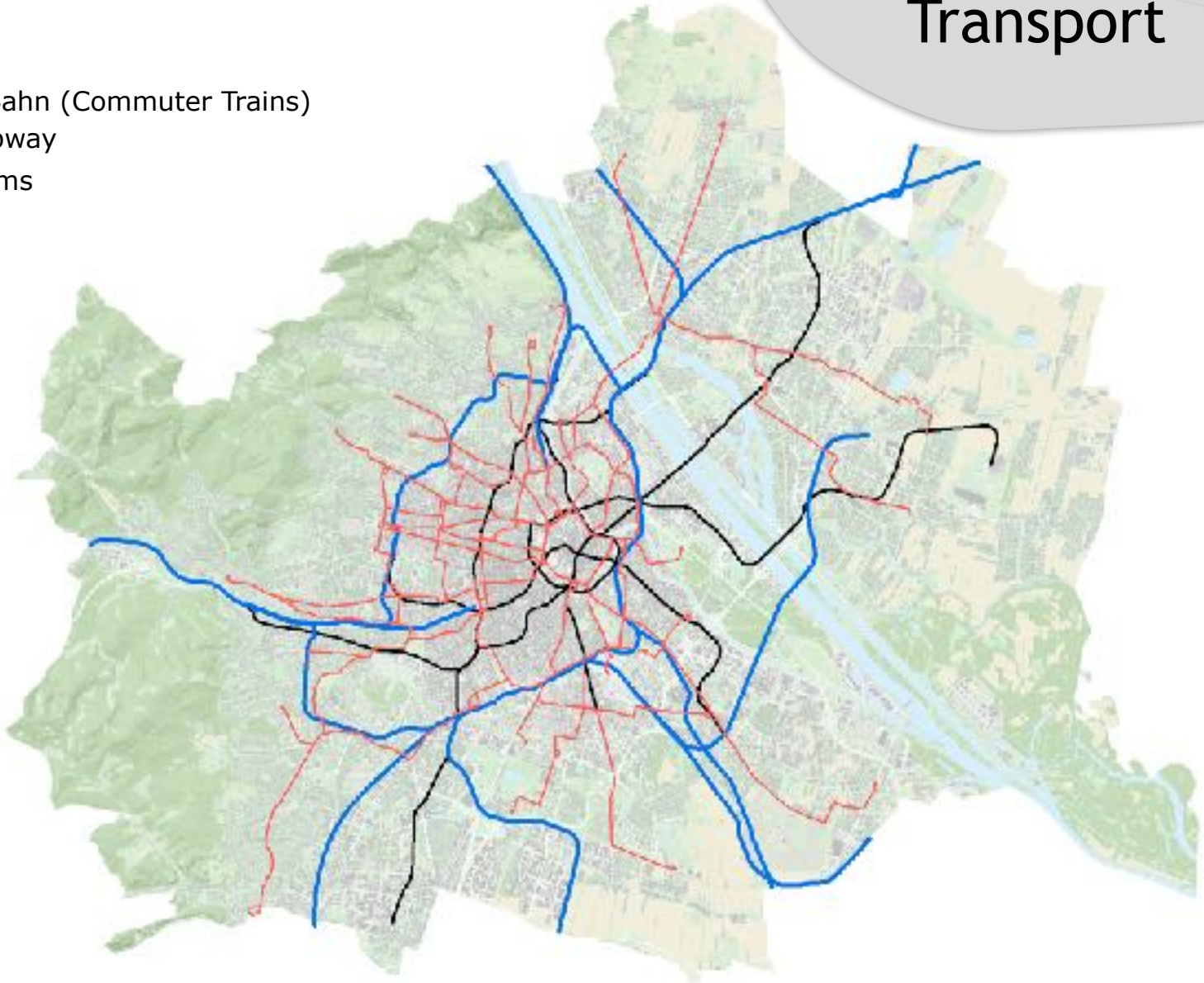
9 commuter lines
59 stations in Vienna
around 85 mil. passengers/year

5 subway lines
83 kilometers, 109 stations,
450 mil. passengers/year
1 new line will be finished in
2023

29 tramway lines
220 kilometers,
around 300 mil. passengers/year

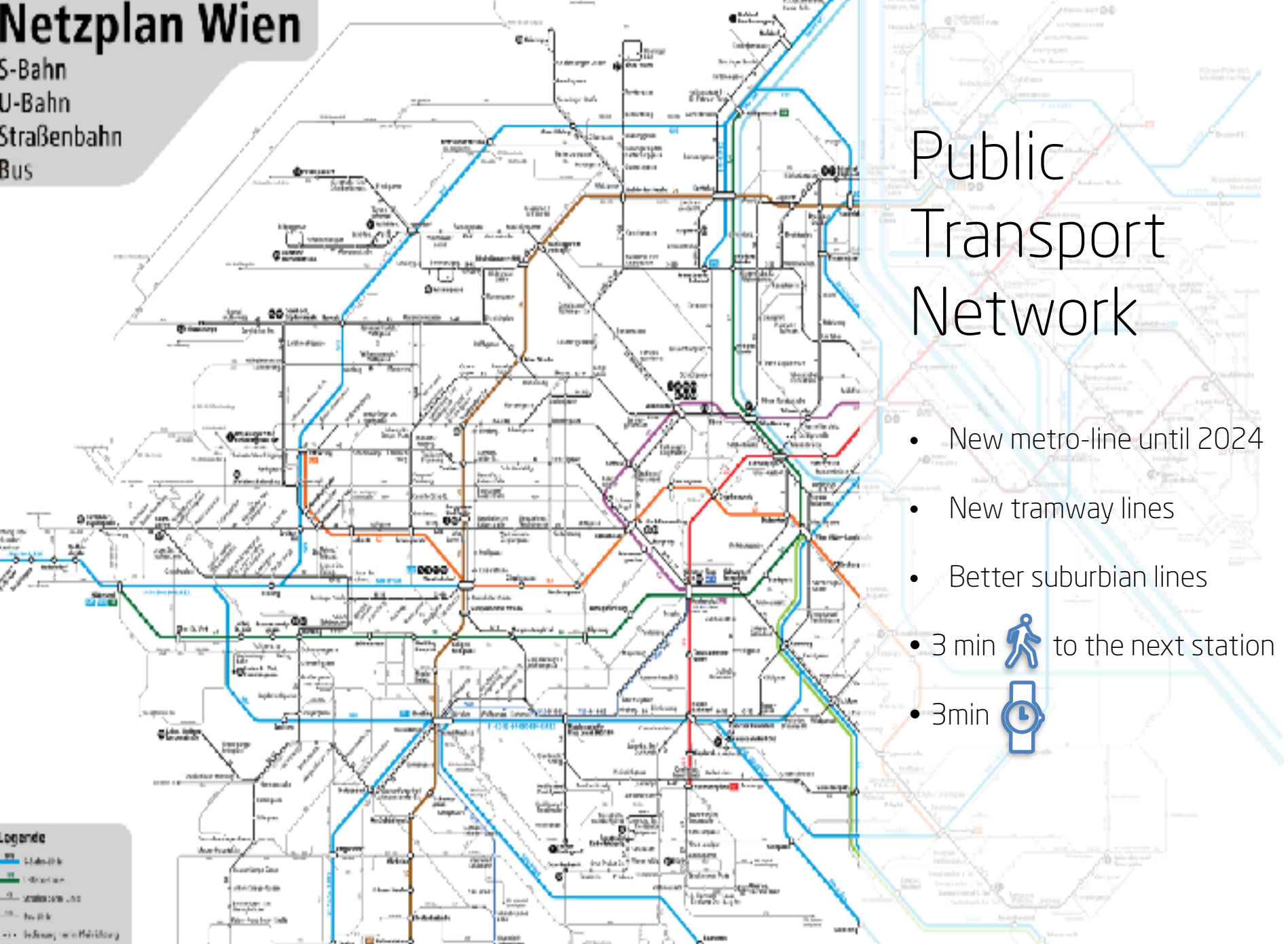
Public Transport

- S-Bahn (Commuter Trains)
- Subway
- Trams





Netzplan Wien

S-Bahn
U-Bahn
Straßenbahn
Bus



Public Transport Network

- New metro-line until 2024
- New tramway lines
- Better suburban lines
- 3 min  to the next station
- 3min 

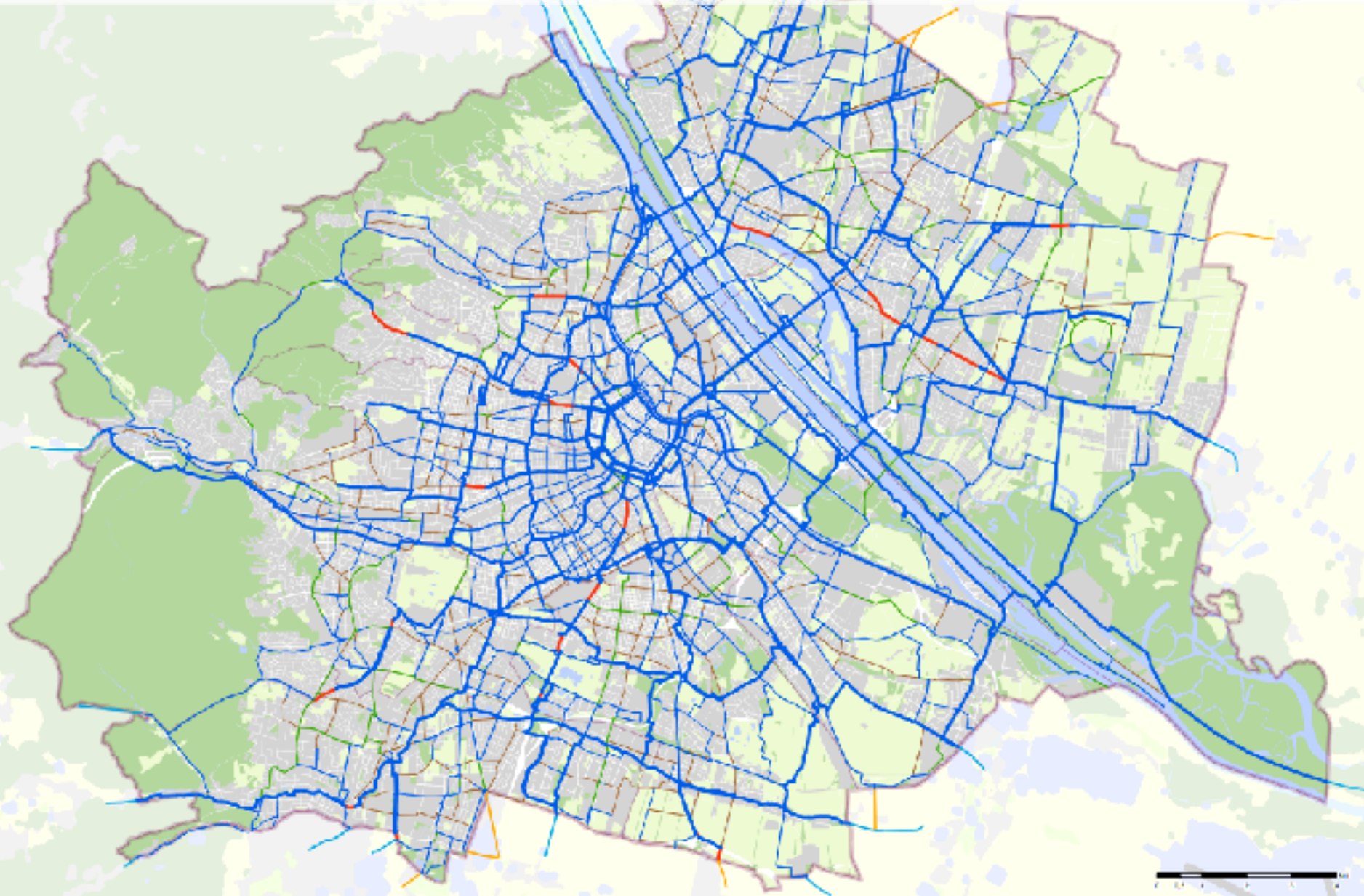
Legende
U-Bahn
S-Bahn
Straßenbahn
Bus

Boost cycling

- 1,400 km cycling infrastructure
- 200,000 cyclists daily
- 7% of all trips are cycling trips
- April 2018: +70% cyclists at the Ring
- 10 mil. € annual investment
- Bike sharing pioneer
- Cargo bike sharing



Main cycling route network



A sharing city

- 100,000 customers
- 1,300 cars
- 7,000 tons reduction of CO₂

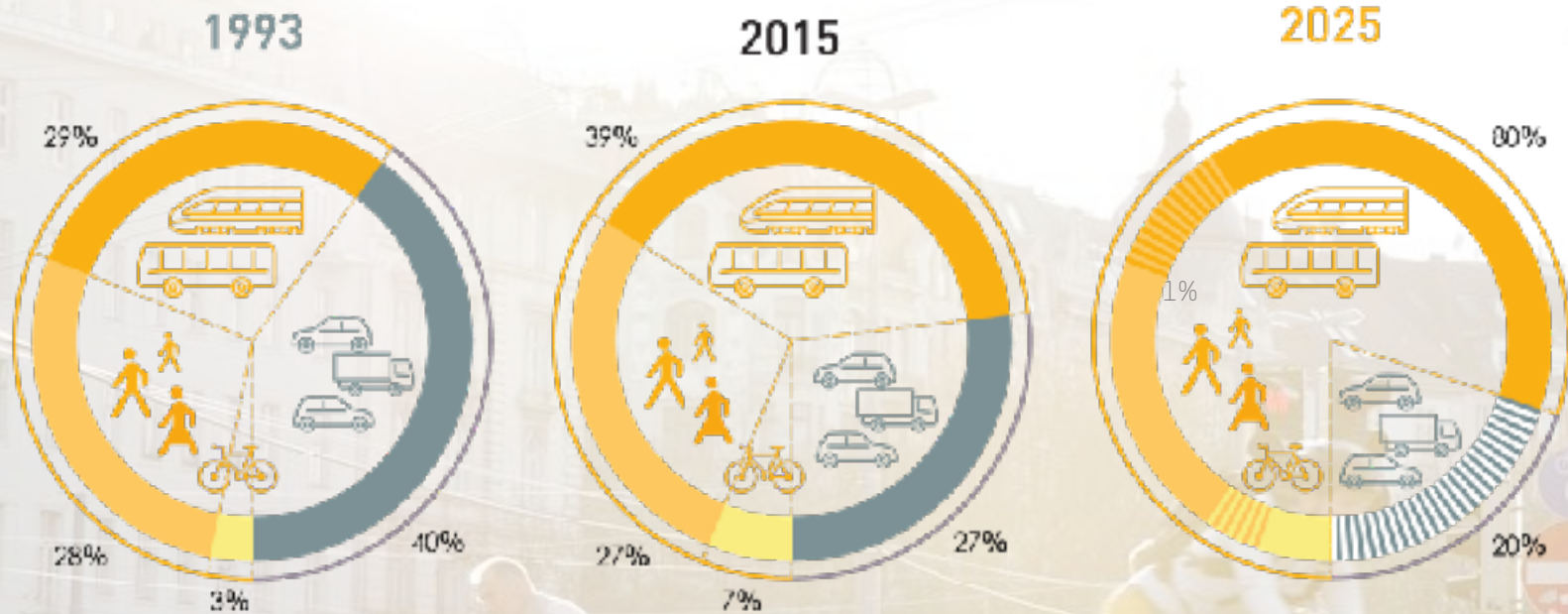


An e-city

1,000 e-mobility
charging stations



Modal Split





„The outside
of the
buildings is
the inside of
the City“ –
Jane Jacobs

Wientalterrasse


1,000 m² additional
public space in a
densely built-up
area



Keep creating
new open and
green Spaces

300 meters to the
next green space

A city made for walking



56 %
of all
trips
include
walking

Great public spaces are connected

„Boulevards for pedestrians“

Route 7
Westbahnhof - Felzgasse - Märzpark -
Moeringgasse - Neumayrgasse -
Brunnengasse - Palffygasse -
Jörgerstraße - Theresiengasse -
Kutzbirgengasse - Gentrigasse -
Sechschimmlergasse -
Alserbachstraße -
Friedensbrücke bzw. Donaukanal

Route 5
Favoritendorf bis Prater

Route 2
Kutschkermarkt - Währinger
Straße - Arne-Carlsson-Park - Lange Gasse -
St. Ulrichs-Platz -
Stiftgasse - Mariahilfer
Straße - Naschmarkt -
Schiefmühlgasse

Route 4
Stephansplatz bis Schönbrunn

Route 6
Hauptbahnhof bis
Schwedenplatz

Route 3
Lorenzkelder Straße bis Hauptbahnhof

Route 1
Reumannplatz - Favoritenstraße -
Hauptbahnhof - Favoritenstraße -
Wiedner Hauptstraße - Karlsplatz -
Kärntner Straße - Stephansplatz -
Schwedenplatz - Taborstraße -
Schmelzgasse - Praterstraße -
Praterstern - Hauptallee/Wurstel-
platz - Kaiserallee - WU Campus

— Flaniermeilen
■ ■ ■ ■ ■ Alternative oder ergänzende Routenführungen
■ Korridore für weitere Flaniermeilen-Planungen

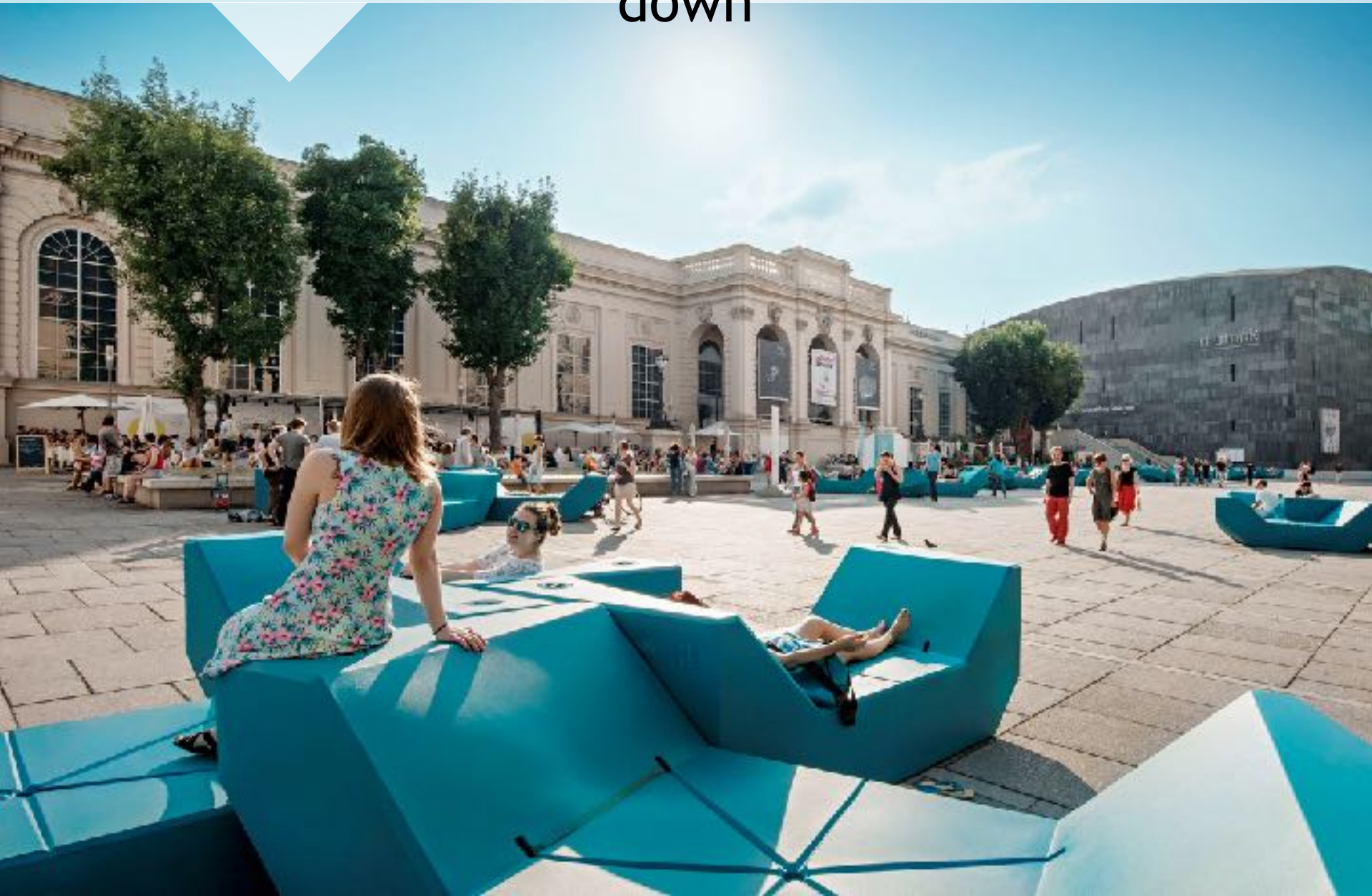
„A great place is where people slow down their pace and have fun.“



Great public spaces is where people slow down



Great public spaces are where people slow down



Great public spaces are places to share



Great public spaces enable social and gender and generation equity





Great public spaces allow for temporary uses

Let your city
be the party!



Let your city be
the party!





Rethink the Street

- Make walking an exciting experience
- Walkability Masterplan
- Network of pedestrian boulevards



What's wrong here?



Would you spend lunch break here?



Or rather here? Mariahilfer Straße after...

Rethink
the street!

90 pedestrian zones
in Vienna
250,000 qm²





Great places
are created
together



Vienna

ph 

Levi's


Radlerwahn?
Nein, Madame!

New urban Quarters as smart Opportunities and places to enjoy life



New urban quarters: Always an Opportunity





New urban quarters

Northwest Railway Station

- 44 ha
- New living space for 12,000 people
- 5,000 new jobs
- Green centre

New urban quarters

Northern Railway Station

- Urban wild park
- Preservation of existing landmarks





A city of co-creation

- Masterplan Participation
- 25 participatory Planning processes 2018





Let the
people
transform
the city: 24
citizen's
solar power
plants

Encourage and support citizens actions





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Community Involvement and Co-Creation

Thank you!

maria.vassilakou@vienna-solutions.at

